

## SWPF 2010: Catalyst for Change and Innovation

Saudi Water & Power Forum 2010 (SWPF2010) united Saudi and international stakeholders, to gain the knowledge and contacts required to develop business in one of the largest power and water markets in the world.

Running under the theme "Sustainable Prosperity through Knowledge, Innovation and Cooperation," the forum addressed policies, projects and prospects for a sustainable future; initiatives to support innovation in the sector; realization of the potential of technology; renewable energy opportunities and solutions; energy conservation and demand management; water resource management and consumer relations.

Below is a brief description of the most prominent companies that exhibited at SWPF

- **ACWA Holding** has successfully pursued power and water development opportunities in Saudi Arabia. Today, ACWA Power International stands as the largest private producer of water, a major generator of power. Pursuing further expansion, ACWA Holding has developed an integrated strategy of diversification into infrastructure activities including utilities and water management; district cooling, pipe manufacturing, and development of privately-owned industrial cities.
- **BOTO** is a professional coating plant and foundry. The company is a reliable supplier for universal flange adaptor, coupling and Valve, saddle for PE/DI pipe.
- With Headquarters in Rastanura-KSA, **Gulf Advanced Control System**, provides superior Environmental Pollution Monitoring solutions and services to the Domestic Industries. Our goal is to exceed the expectation of every client by offering outstanding customer service and increased flexibility, thus optimizing system functionality and operation efficiency in the fields of Air & Water quality Monitoring and Laboratory Instrumentations.
- **Marafiq** is a private, joint-stock utility company providing integrated pow-

er and water services to industrial, commercial and residential customers in Jubail and Yanbu industrial cities. Marafiq's core business is to operate, maintain, manage, expand and construct seawater cooling systems, desalinated and treated water systems, sanitary and industrial wastewater systems and electric power systems in Jubail and Yanbu industrial cities.

- The pioneers of integrated pumping solutions, **NWWC** supply and execute Electromechanical works of private and governmental sectors for Submersible and Vertical turbine pumping projects, in addition to boosting pumps of clear and sewage water projects, **NWWC** serves its customers through a highly qualified staff of Engineers, and through its partners of strong international manufacturers like **SMI, Ritz pumpen, Franklin Electric, Hitachi, Centrilift, Aristoncavi, E-tech, Rovatti, HAAN (GenSet), CTA (Valves)** and **Bioshaft**. These in all will perform a totally integrated pumping solutions.
- **Saudi Geophysical Consulting office** is a technical services office in K.S.A. The main current activities for the office have been focused in Oil & Gas, Mining, Geophysical acquisition methods, Water resources, Environmental, Land & marine seismic acquisition, Well log digitizing and Data management services. The company has been ranked among the Top 37 large fast growing companies in K.S.A.
- The **Saudi Arabian Amiantit Company (Amiantit)** was established in 1968 in Dammam in the Kingdom of Saudi Arabia to manufacture pipes for the local market. Since then, Amiantit has grown and developed into a major diversified industrial group with operations spanning the globe.
- **Sawaco** specializes in water desalination. Through its modern desalination plants and with its large fleet of trucks, The Company supplies the world's most precious resource to its customers: fresh water. It produce more than 10 different types of water to satisfy the needs and requirements of factories and industries,



residential, communities, resorts, hospitals, farms, commercial centers and hotels. Sawaco undertakes BOT/BOO solutions for the provision of desalinated water across MENA region. It also undertakes Operation & Maintenance of desalination plants throughout MENA region.

- **Ray Agua** is a Spanish company that designs and manufactures units that generate pure low mineralization drinking water approved by the Health Authorities, at very low energetic cost. Statistically a 50% of the energy produced to fulfill the peak demand in the Kingdom is unprofitable on valley periods. Ray Agua's "WaterFarms" are extraordinary means of converting the electricity excess during valley periods into precious profitable goods, whether it is pure drinking water or water converted into valuable, locally produced vegetables. The water produced becomes the Saving Bank where to keep safe the best value: WATER.
- **WETICO** is a Middle East based desalination, water and wastewater treatment company that has been designing, manufacturing, installing and commissioning water and environmental projects for over 20 years throughout the MENA region. WETICO remains committed to environmental sustainability, excellence, product development and continued customer service.
- **Water Projects Saudi Arabia Ltd (WPSA)** is one of the leading companies in the field of water treatment in Saudi Arabia and Gulf Area. The company has successfully implemented huge number of contract since it was established in 1978. ■